Miracle Gross

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EDUCATION

Hampton University, Hampton, Virginia — B.A. in Strategic Communications, May 2026
Syracuse University, Syracuse, New York — M.A. in Magazine, News and Digital Journalism, Expected July 2027

SKILLS

AP style, Adobe Creative Suite, WordPress, Microsoft Office Suite, Social Media Strategy, Video Production, Copyediting, Newswriting, Video Editing, Social Media Analytics, HubSpot Social Media Marketing Certification, HubSpot Inbound Marketing

JOURNALISM & EDITORIAL EXPERIENCE

Student Editor*, NCC News - Syracuse, New York* — September 2026 - Present

- Copyedit student-produced news stories for AP style, grammar, clarity and consistency, preparing digital journalism for publication.
- Manage editorial review workflows, communicate revisions to reporters and coordinate multiple rounds of edits to ensure stories meet newsroom standards.
- Publish approved news stories through the newsroom's content management system, overseeing final formatting, presentation and editorial workflow.

Contributing Reporter*, The NewsHouse - Syracuse, New York* — September 2026 - Present

- Pitch, research, interview sources and report original stories on campus life, local businesses and community issues for The NewsHouse.

Graduate Assistant & Editor, *Student Experience Communications - Syracuse, New York* — August 2026 - Present

- Manage editorial content for *The Peel*, writing, editing, and publishing stories through WordPress for a student audience.
- Develop and execute digital content strategies for Student Experience Communications, translating university programs, events, and resources into engaging social media content.

Digital News Intern, *FOX 5 DC - Bethesda, Maryland* — June 2025 - August 2025

- Reported, wrote and published more than 100 digital news stories covering breaking news, politics and community issues across the Washington, D.C., metropolitan area.
- Developed and presented a formal digital communications strategy to newsroom leadership, analyzing platform performance and recommending tactics to improve audience reach and engagement.

DIGITAL MEDIA & COMMUNICATIONS

Campus Ambassador, *Uber - Remote* — August 2026 - Present

- Execute campus marketing campaigns for Uber One through student outreach, promotional events and original social media content.

Marketing & Promotions Chair, Student Recruitment Team, *Hampton, Virginia* — September 2023 - May 2026

- Revamped the organization's Instagram presence, gaining 1,500+ followers in six months and generating more than 300,000 monthly profile views.
- Led social media strategy, content development and recruitment promotions, earning organic reposts from HBCU Buzz and Historically Black Since.

PROJECTS

The Miracle Pen — March 2024 - Present

- Founded an independent digital publication covering wellness, womanhood and culture, overseeing editorial production and generating more than 50,000 page views in one year.

AWARDS & HONORS

- **Women in Leadership Award,** Black is Gold, Hampton University — January 2026
- **Washington Media Scholars Fellow**, Washington Media Institute — December 2025
- **Emma Bowen Foundation Fellow**, Emma Bowen Foundation — February 2025